

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Waterfront Strategies
1010 Wisconsin Ave
Washington, DC 20007

<u>Contract / Revision</u> 4082364 / 2		<u>Alt Order #</u> Political Issue
<u>Product</u> TV		
<u>Contract Dates</u> 10/25/12 - 10/31/12	<u>Estimate #</u> 2222	
<u>Advertiser</u> House Majority Pac		<u>Original Date / Revision</u> 10/24/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WFXT	10/25/12	10/26/12	Fox 25 AM News 6a	6a-7a		:30			NM	1	\$2,400.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				1	\$1,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/22/12-10/28/12	Fox 25 AM News 6a	6a-7a	----ThF----	:30		\$1,600.00	NM		
	See MG 1.2											
	2	WFXT	10/28/12-10/28/12	M-F/Su 11p-1130p News	11p-1130p	-----Su	:30		\$2,400.00	NM		
	Ⓜ MG for 5.2, 1.1											
2	WFXT	10/25/12	10/26/12	Fox 25 AM News 7a	7a-9a		:30			NM	1	\$1,600.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				1	\$1,600.00			
3	WFXT	10/25/12	10/26/12	M-F 10a-11a	10a-11a		:30			NM	1	\$400.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				1	\$400.00			
4	WFXT	10/25/12	10/26/12	M-F 5p-6p	5p-6p		:30			NM	1	\$500.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				1	\$500.00			
E 5	WFXT	10/25/12	10/26/12	Fox 25 News at 630p	630p-7p		:30			NM	1	\$800.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				2	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFXT	10/22/12-10/28/12	Fox 25 News at 630p	630p-7p	----ThF----	:30		\$800.00	NM		
	See MG 1.2											
6	WFXT	10/25/12	10/28/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	2	\$3,600.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF-S				2	\$1,800.00			
7	WFXT	10/25/12	10/28/12	WS Game Non Home	Various		:30			NM	2	\$24,000.00
		Political Issue										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/25/12 - 10/31/12	<u>Product</u> TV	<u>Estimate #</u> 2222
<u>Advertiser</u> House Majority Pac		<u>Original Date / Revision</u> 10/24/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T--SS				2	\$12,000.00			
8	WFXT	10/29/12	10/31/12	Fox 25 AM News 6a	6a-7a		:30			NM	2	\$3,200.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				2	\$1,600.00			
9	WFXT	10/29/12	10/31/12	M-F 10a-11a	10a-11a		:30			NM	2	\$800.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				2	\$400.00			
10	WFXT	10/29/12	10/31/12	M-F 5p-6p	5p-6p		:30			NM	3	\$1,500.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$500.00			
11	WFXT	10/29/12	10/31/12	WS Game Non Home	Various		:30			NM	1	\$12,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$12,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/29/12-11/04/12	WS Game Non Home	Various	M-----	:30		\$12,000.00	NM		
	See MG 11.2											
	2	WFXT	10/29/12-10/29/12	X Factor - Net	8p-10p	M-----	:30		\$12,000.00	NM		
	(M) MG for 11.1 10/29											
12	WFXT	10/29/12	10/31/12	Fox 25 AM News 7a	7a-9a		:30			NM	1	\$1,600.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTW----				1	\$1,600.00			
Totals											18	\$52,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	9	\$33,300.00	\$28,305.00
10/29/12 - 10/31/12	9	\$19,100.00	\$16,235.00
Totals	18	\$52,400.00	\$44,540.00

Signature: _____ **Date:** _____

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